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Apple Platinum Color: Specification

Revised: 7/1/92
Security: Everyone

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Article Created: 12 October 1987
Article Last Reviewed: 24 June 1992
Article Last Updated:

TOPIC -----

I'd like to know the PMS (Pantone Matching System) number for the platinum color Apple uses on its products.

DISCUSSION -----

Apple does not normally use PMS color charts or Pantone color numbers to designate the platinum color that is now the company standard. Our platinum color number on a coded PMS chart is somewhere between 420 and 421, somewhat closer to 421. (This depends on the age of the chart and the light source used for viewing it.)

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